

# Wallpaper\*

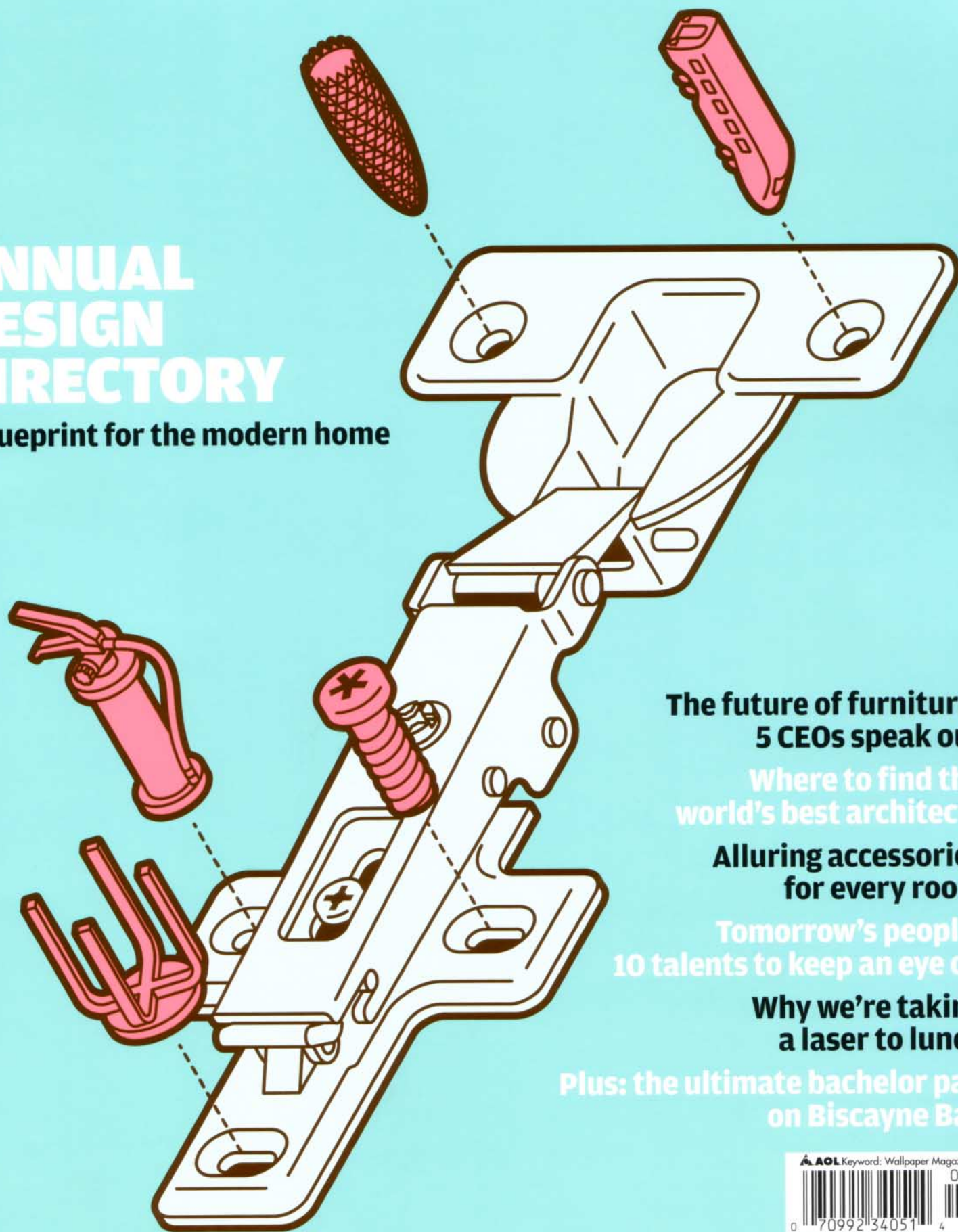
JULY | AUGUST 2005

\*INTERNATIONAL DESIGN INTERIORS LIFESTYLE

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## ANNUAL DESIGN DIRECTORY

A blueprint for the modern home



**The future of furniture:  
5 CEOs speak out**

**Where to find the  
world's best architects**

**Alluring accessories  
for every room**

**Tomorrow's people:  
10 talents to keep an eye on**

**Why we're taking  
a laser to lunch**

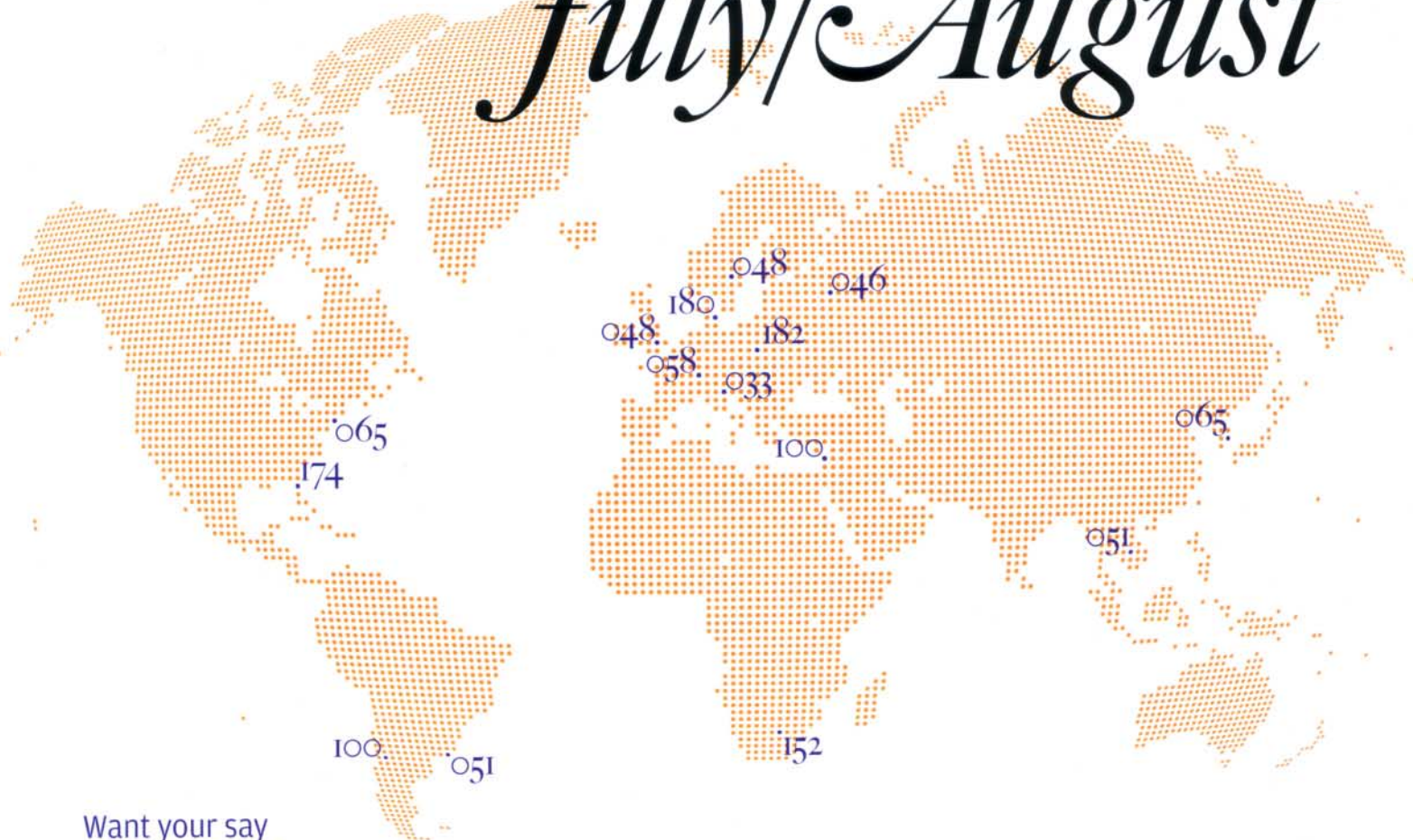
**Plus: the ultimate bachelor pad  
on Biscayne Bay**

AOL Keyword: Wallpaper Magazine





# July/August



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on Wallpaper\*?  
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## Issue 80

COVER ILLUSTRATION:  
RUSSELL BELL



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PAGE 182  
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## ANNUAL DESIGN DIRECTORY 2005

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Five CEOs on why it's all change

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The new Bentley Flying Spur saloon, plus  
our other favourite new cars





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## MOST WANTED DESIGNERS

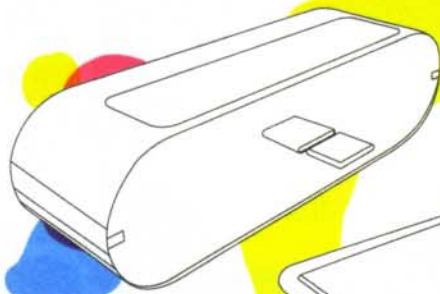
From Malmö to Michigan, we've searched the globe for the brightest young talents and their brilliant creations

### 1. Philipp Haselwander

Haselwander really wanted to study electronic music and production, but a dearth of hip universities in Austria led him to design and, specifically, to the industrial design course at the FH Joanneum in Graz. This piece, 'Compod', was a college project with Austrian furniture manufacturer Wiesner Hager. As a vision of that devotedly wished for if mythical paperless office life, it was so well received that it is now in production. Despite this early success, Haselwander doesn't want to be pigeonholed as a furniture designer. 'It's important to work in different fields to get new ideas and keep in touch with developments,' he says. He is currently working as part of Edelweiss Industrial Design, a three-man firm near Graz. »

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## 5. Joakim Härneborn

'I often see designs from Japan that I think could easily have been produced in Sweden.' So says Swedish-born Härneborn, whose favourite designer is Naoto Fukasawa (in particular, he likes his umbrella with a hook for hanging shopping bags). 'I think that the shapes and forms from these two very different countries often have the same feeling. It's very clean-cut and straight design.'

Härneborn's 'Clin' certainly has a clean-cut quality to it. It's a lamp-cum-hi-tech-box, which combines the tools of modern life, from e-mail, SMS and telephone to a music player. He created this handsome piece during his time studying interaction design at Domus Academy in Milan.  
*joakim@ittak.com*



## 6. Brad Ascalon

A first generation American raised in the suburbs of Philadelphia, Ascalon has roots in Israel and eastern Europe. He was brought up among creative types, as his father (a Pratt Institute graduate) and grandfather set up an art and design firm called Ascalon Studios. It was there that he learned processes such as stained glass, mosaics and metal sculpture. He tried his hand at advertising and music recording before enrolling at Pratt himself. Now studying for a masters in industrial design, he's doing an internship with Karim Rashid. His 'Tivola' chair is a two-part, bent plywood chair upholstered in white leather, with a table surface.  
*E-mail: footstep1@aol.com*



## 7. Demet Bilici

A recent industrial design graduate of Istanbul Technical University, Bilici has spent the last year working from home as a freelance designer. Her 'Drop' sink was her graduation project. 'I created a concept of water drops - the main reason for the existence of sinks,' she says. She likens the design of the inside of the sink to a whirlpool, while 'the outer surface is curved softly to give a slight feeling of the movements of the water's surface when a drop falls on it.'

But it's not all sinks and furniture. Bilici was recently involved in a show at the Istanbul Modern Arts Gallery, presenting a project on Cin Ali. She brought this very old but famous Turkish comic hero back to life in 3D format. »  
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