

# NeoCon®

# INTERIOR DESIGN®

# show 3 daily

merchandise mart - wednesday, june 11, 2014

## the a-list

**when:** 9:30–10:30AM

**what:** What Color is Your Rainbow? The Culture, History and Healing Power of Color  
Janet Kobyłka, AAHID, IIDA, EDAC, LEED AP, health-care transition planner, Balfour Resource Group (Dallas); Debra Fuller, IIDA, LEED AP BD+C, senior interior designer, HOK (Dallas)

**when:** 9:30–10:30AM

**what:** Winning Work: Getting the Clients You Want by Understanding Their Viewpoint  
Lori Geflic, IIDA, LEED AP, interior designer, Hickok Cole Architects (Washington, D.C.)

**when:** 9:30–10:30AM

**what:** FF&E Benchmarking and Trends in K-12 Learning Environments  
Alexis Kim, senior interior designer, Dwayne Henderson, technology designer, service group leader, both from SHW Group (Berkeley, MI)

**when:** 9:30–10:30AM

**what:** A Fair to Remember: The World's Columbian Exhibition of 1893 and its Influence on American Culture  
Arlene Wright Vanderlinde, ASID, owner, Wright Design Associates (Rochester, NY)

**when:** 9:30–10:30AM

**what:** Getting Lighting Built  
Tammy Mackay, IIDA, IDC, AKBD, LEED Green Associate, owner, Design Eye (Edmonton, Alberta, Canada)

**when:** 11:00AM–12:00PM

**what:** The Business Side of Design  
AnnMarie Jackson, AAHID, ASID, director of interior design, Sherlock Smith and Adams (Montgomery, AL)

**when:** 11:00AM–12:00PM

**what:** How Interior Design Can Help Autism  
Cary Weldy, president, Cary Weldy (Morton Grove, IL)

**when:** 11:00AM–12:00PM

**what:** Flexible Working in the Current Economy: Fourth Biennial Global Benchmarking Study on Mobility  
Dr. Gabor Nagy, ideation manager, Haworth (San Francisco); Dr. Jim Creighton, director, New Ways of Working (Los Gatos, CA)

**when:** 1:30–2:30PM

**what:** Biophilia and Beyond: Exploring Mindfulness in the Built Environment  
Sonja Bochart, IIDA, LEED BD+C, senior interior designer, SmithGroupJJR (Phoenix); Richard Piacenti, executive director, Phipps Conservatory and Botanical Gardens (Pittsburgh)

**when:** 1:30–2:30PM

**what:** High-Impact Learning Environments  
Bill Latham, CEO, Contrax Furnishings (Gainesville, FL)



## quiet riot

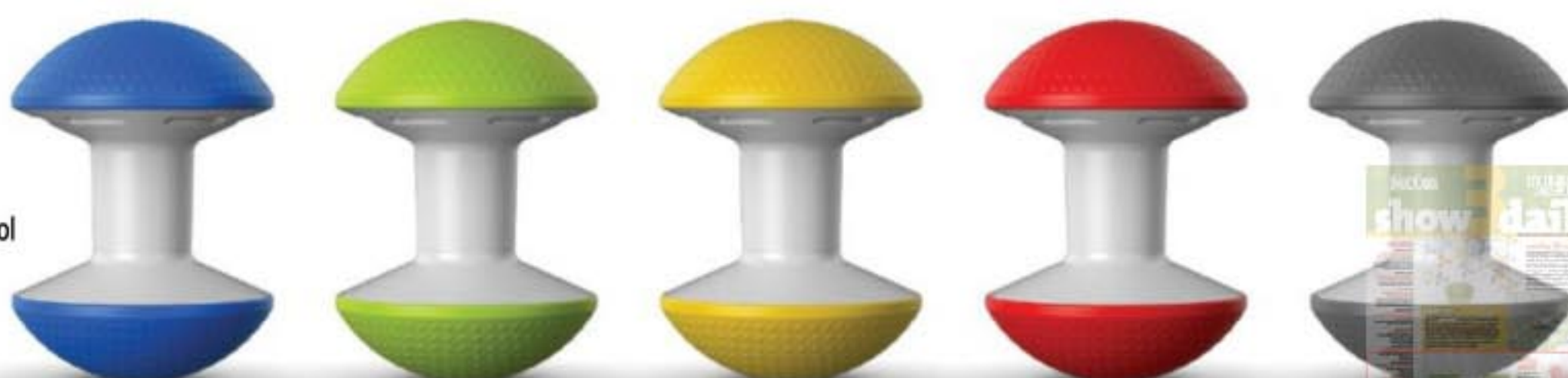
**What's that you hear?** Oh, *nothing*? That's because you're standing right next to **Unika Vae's** sound-absorbent Ecoustic Foliar modular tiles. Offering a noise-reduction coefficient of .70, the easy-to-install system buffers din while lending whimsy and a touch of the organic to walls and ceilings. The petal-like modules are offered in five base colors and 16 hues of earth-conscious felt (comprising 50 percent postconsumer polyester); the system can also be combined with non-acoustic elements, offering designers a wealth of decorative options. Talk about flower power! At ICF Group showroom. **space 365**



## out in the open

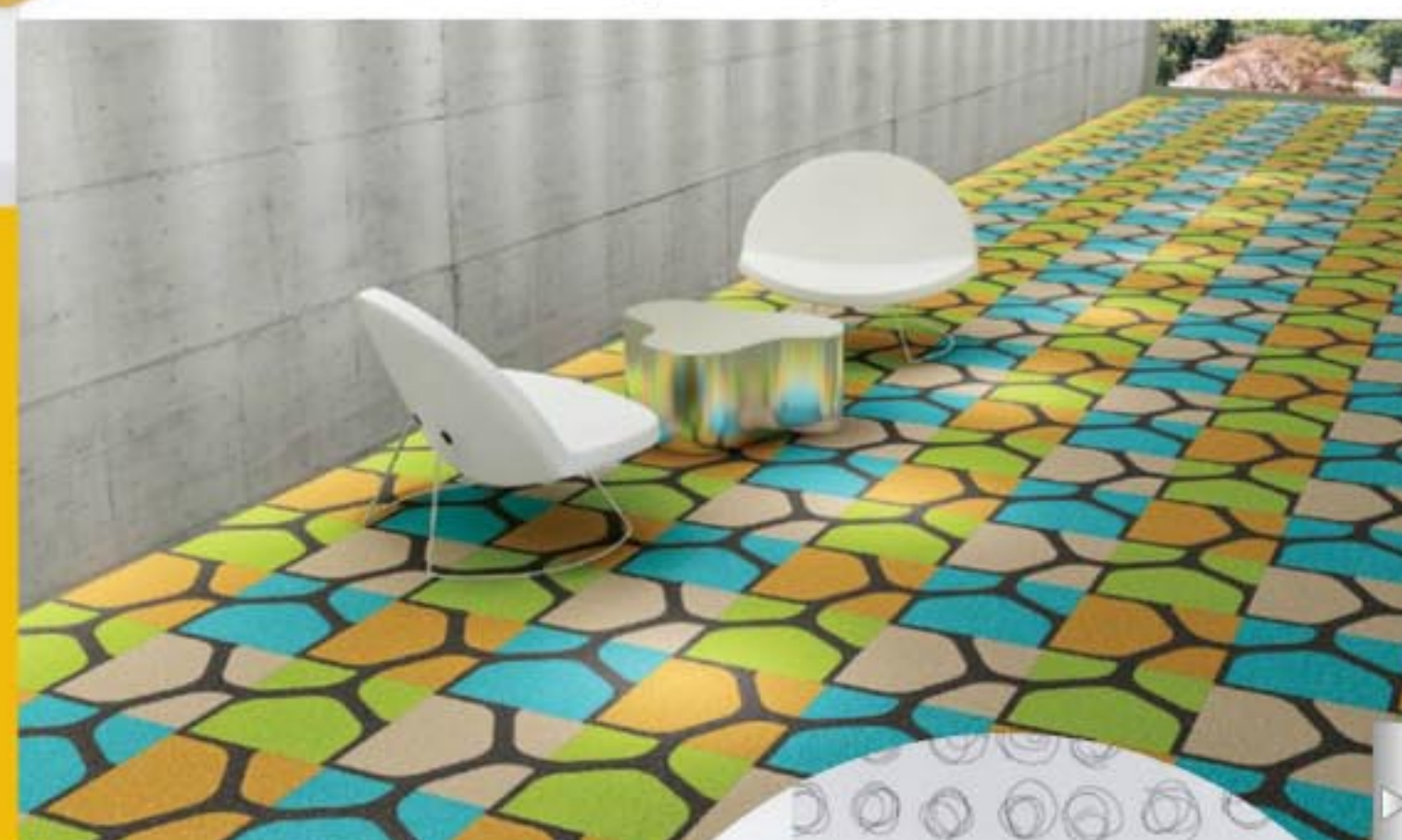
**No longer just** a trendy catch phrase, the open-plan collaboration zone is now a de rigueur facet of every office space. **Teknion's** latest additions to its Teknion Studio portfolio were conceived with these hardworking break-out zones in mind. New seating, tables, and screens by Jeffrey Bennett, Nicholas Dodziuk, and Mario Ruiz offer flexibility and elegance in equal measure. Among the standouts are Ruiz's Pai compact lounge, featuring a lean, streamlined profile and space-saving footprint. (We can attest it's *mucho* comfy, too.) See more of the collection on page 4. **space 1048**

**Humanscale's** Ballo will get you moving—even when you're sitting still. Don Chadwick's light-as-air stool has a nonslip thermoplastic-elastomer seat and counterweighted base designed for wiggling. Rock it out in **space 351...**



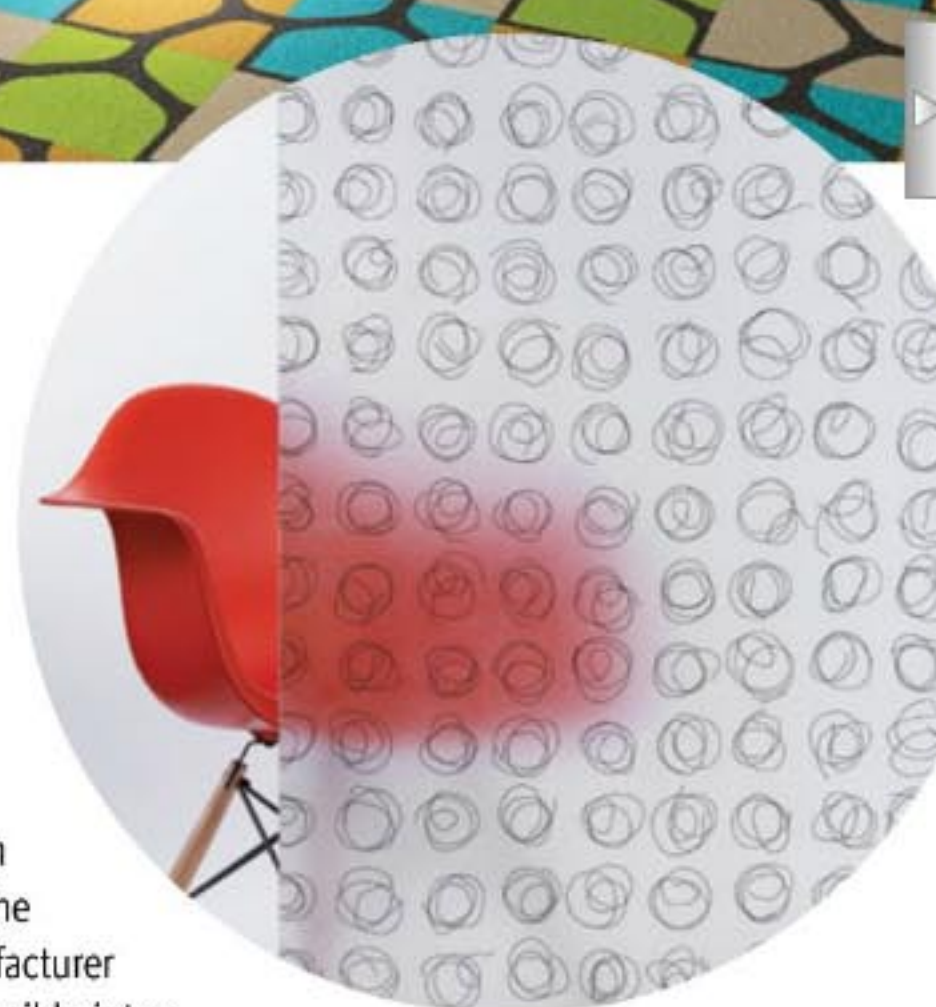
## wearing (it) well

**If you don't know** Mac Stopa by name, you probably know him by his wardrobe. The Warsaw-based founder of multidisciplinary studio Massive Design is famous for his NeoCon getups, typically an all-over-patterned ensemble in an eye-popping print. Now, he extends that op-art sensibility to the floor with **Why Y** for **Mohawk Group**. The luxury vinyl tile series bears an asymmetrical motif that brings dynamism and, in his words, "controlled randomness" underfoot. Available in 14 colors, the commercial-grade flooring comes in 18-inch squares and is 100 percent Red List—chemical free. It wears well, too: An M-Force ceramic-oxide finish offers enhanced protection. **space 377**



## feeling wired?

**3form has sandwiched** all manner of offbeat materials between its Varia Ecoresin translucent resin panels: seaweed, wool yarn, and even pages from company catalogs. Now, the perennially creative manufacturer adds wire to the list of possible inter-layers, bending metal into circular squiggles for **Pogo**. Dance is the second pattern, comprising a more angular, linear set of scribbles. Brave the crowds and head to the 8th floor to see the kinetic vigor and endearing hand-doodled quality of both up close. **space 8-4094**



**SELECT** Don't forget: Today is your last chance to visit **SELECT** partner showrooms for an opportunity to win a trip for two to the 30th installment of Interior Design's Hall of Fame awards in New York!





## brad's bucket list

**Modern and contemporary.** Conference and break-out. Formal office and lounge. Industrial designer Brad Ascalon's **Nestle**, his bucket chair for **Stylex**, covers all those bases. He did this, fittingly enough, by creating a suite of base designs. The list of choices are: cantilevered or traditional sled frames, four- or five-blade with swivel and height-adjustment options, or classic wood legs. Rounding out the asset list is an ergonomic lumbar support cleverly concealed within the molded-foam seat and Greenguard certification. **space 346**



## traveling lite

**Reconfigurable without tools** or visible connections, **Teknion's Lite Wall** system by Jeffrey Bennett and Nicholas Dodziuk is perfect for offices where privacy partitions are needed instantly and anywhere. Using magnets, the series of lightweight screens can be adjusted to accommodate setups conducive to either standing or sitting with the help of varying heights. The itinerary's up to the user. **space 1048**



## dynamic debut

**The elegant Elodie Blanchard** is etching out a name for herself with a fiery first collection for **HBF Textiles**. The New York-based Frenchwoman's eponymous line features eight upholstery fabrics, ranging from rayons to cottons, focused on scale and pattern. "The collection is guided by two principles," she says. "First, each fabric is treated as an individual character on its own terms. Second, they all must interact with and benefit the HBF Textiles collection as a whole." Très chic. We can't wait to see what she does next. **space 387**



## stackin' up nicely

**When it comes to** space-saving and ability to accommodate overflow, nothing beats a stacking chair. But PearsonLloyd knew the seating workhorse could embody even more worthwhile attributes—and look snazzy, too. Luke Pearson and Tom Lloyd's **SixE** for **Howe** does just that, its moniker referring to: ergonomic, environmental, ease of handling, elegant, efficient, and economic. We think there could be another letter, O, for option. The additive-free, soft-edged polypropylene shell sits on chrome-plated steel legs that can be painted any color. In north lobby and CF Group showroom. **space 11-111**

