

INTERIOR DESIGN[®]

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infinite art

SNAPS

"WELL DESIGNED CONTRACT FURNITURE CAN HAVE A PROFOUND EFFECT ON OUR DAY-TO-DAY LIVES"



1

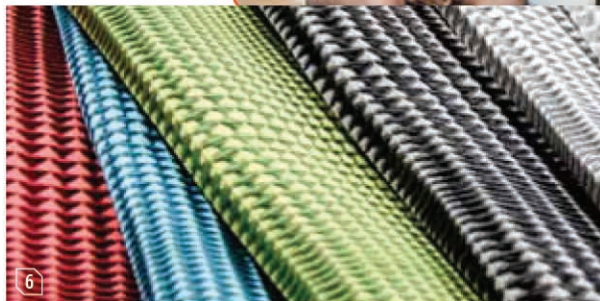
When new furniture or fabric is released, of course it's perfection. But what goes on behind the scenes, in the studio? *Interior Design* editor in chief Cindy Allen put that question out there at a panel discussion to kick off First Look, the contract-oriented annual event at the New York Design Center, aka 200 Lex. Weighing in on

look and listen

topics from finding inspiration to client relations, *Interior Design* Hall of Fame member Michael Vanderbyl of Vanderbyl Design, textile designer extraordinaire Jhane Barnes, Ghislaine Viñas of Ghislaine Viñas Interior Design, and Brad Ascalon of Brad Ascalon Studio spoke from the comfort of Ascalon-designed chairs for Stylex. Rows of white folding chairs were provided for audience members, who dispersed afterward to explore the 29 participating showrooms.



interiordesign.net/firstlook15 for more images from the event



6



5



2

1. Interior designer J. Brooks Collier and Manhattan Renovations manager Rio Hamilton.

2. The panel discussion in an open showroom at the New York Design Center.

3. *Interior Design* editor in chief Cindy Allen flanked by the panelists, Hall of Fame member Michael Vanderbyl, Brad Ascalon, Jhane Barnes, and Ghislaine Viñas.

4. Brad Ascalon Studio's Nestle chair for Stylex.

5. The 11th annual event's instantly recognizable custom vinyl signage.

6. Vanderbyl Design's Affinity polyester for Luna Textiles, founded by Vanderbyl's wife, Anna Hernandez.



3

"WITH A VARIETY OF BASES, TACKLING A RANGE OF FUNCTIONS, NESTLE CAN ELIMINATE VISUAL CLUTTER THROUGHOUT AN OFFICE OR HOSPITALITY ENVIRONMENT"



4