

american  
**craft**

2013  
BONUS  
ISSUE



# THE CRAFT OF DESIGN

25 ARTISTS  
MAKE AUTHENTICITY WORK



Carlo Lavatori

**Giovannoni Design**  
Only the saintly among us actually enjoy housework. But maybe it's not so onerous if your broom looks like Milan designer Stefano Giovannoni's. Buy a couple in neon colors, bring them out of the closet, and see if you don't have a new spring in your step when you sweep. [stefanogiovannoni.it](http://stefanogiovannoni.it)

**Danielle Gori-Montanelli**

In this designer-maker's hands, felt is fantastic—cut, layered, and stitched into everything from couture collars (right) to chic brooches, and even the occasional houseware, such as coasters. The Vermont-based jewelry artist began working in felt after having children, seeking a non-toxic alternative to metalsmithing. [studiodgm.com](http://studiodgm.com)



Courtesy of the artist



Design Within Reach

**Brad Ascalon**

This table is designed by New York-based Brad Ascalon, who left the music business to study design at Pratt. The sleek solid-walnut base pays homage to the refined lines of mid-century design, with a round marble or travertine surface, available in both end table (shown) and coffee table varieties. [bradascalon.com](http://bradascalon.com)