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RESTORATION HARDWARE INTRODUCES A NEW PARTNERSHIP WITH INDUSTRIAL DESIGNER **BRAD ASCALON** FOR A MODERN OUTDOOR FURNITURE COLLECTION. BY JILL SIERACKI

Ciel rectangular dining table (starting at $2,995), side chairs ($695 each), and cushions in white Perennials Classic Linen Weave ($235 each), RH.

"My goal in designing the Ciel collection was to bring the feeling of modern, casual indoor living to the outside," says industrial designer Brad Ascalon, whose first collaboration with Restoration Hardware's RH Modern includes sofas, chaises, chairs, and tables, ranging from $495 to $2,895. "The purposeful tensions between both the hard and soft detailing, and an attentive control of the negative and positive space of each piece, bring the collection in a direction that is rarely found in outdoor teak furniture."

A third-generation craftsman—Ascalon's grandfather Maurice was a noted sculptor and industrial designer and his father, David, was renowned for his large-scale art installations—Ascalon has collaborated with such high-end brands as Ligne Roset and Redken and been featured in *The New York Times*, *Architectural Digest*, and *Wallpaper**, which named him one of its "Ten Most Wanted" emerging designers in 2005.

Ascalon's family has been summering in Hampton Bays since 1970, and since moving to New York City in 2002, he has often used the family ranch house as a weekend retreat. "We spend much of our time on the North Fork amongst the wineries, in particular Osprey's Dominion," says Ascalon. "Osprey's has become such a special place for me that I've built a ritual over the years that ties into my studio. A while back, they produced a tremendous bottle of 2005 Cabernet Franc that I was obsessed with. So a number of years ago, I bought what remaining bottles they had left in inventory. I started a ritual in which I only open a bottle in celebration of the first product launch with a new client. I will invite a couple of friends or people tied to that launch in some way, and we'll pop open that bottle. Then I will write the name of the client, the product name, and the launch date on the cork, which I display with all the others. It makes the launch even more exciting because I know I'll be enjoying such a great bottle of wine with each new launch." *69 Main St., East Hampton, 907-1300; rh.com* ∎