

INTERIOR DESIGN®

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focus on art



SNAPS

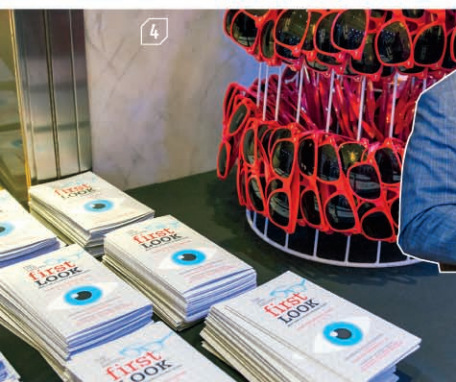
We all love a sneak peek. Need proof? Over 1,500 professionals swarmed the New York Design Center, colloquially 200 Lex, for First Look, a contract-oriented annual event held in partnership with *Interior Design*. The 30 participating showrooms, from Andreu World to Versteel, gave guests one-of-a-kind access to next year's hottest products. And everyone left with a hot new pair of red shades.

first and foremost

"THE EVENT'S ASTOUNDING SUCCESS SIGNIFIES OUR COMMITMENT TO BEING NEW YORK'S MOST COMPREHENSIVE DESTINATION FOR CONTRACT SHOWROOMS"



"IT'S ABOUT CREATING A NICE SYMBIOTIC RELATIONSHIP BETWEEN FURNITURE DESIGNERS AND SPECIFIERS"



1. Davis Furniture's Ginkgo lounge chair.
2. KI senior product marketing manager **Julie Stadtmueller** sitting in the company's Döni chair.
3. Gordon International's Kensho ottomans.
4. Brochures and sunglasses awaiting attendees.
5. **James P. Druckman**, the New York Design Center's president and CEO, and *Interior Design* editor in chief **Cindy Allen**.
6. **Dann Hellman** and **Eric Chang** of Hellman-Chang.
7. Luna Textiles vice president of design **Ray Wenzel**.
8. Designer **Brad Ascalon** and *Interior Design* managing editor **Helene E. Oberman** sitting in his Nestle chairs for Stylex.
9. Keilhauer's showroom.



 [interiordesign.net/firstlook16](https://www.interiordesign.net/firstlook16) for more images from the event