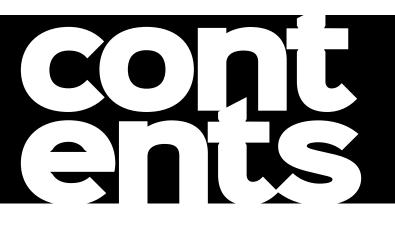


NOV 2023**V44**

Cover image H_iQ height-adjustable benching by SitOnIt Seating, page 16

THE EVERYDAY

SitOnIt Seating Raises the Benching Bar with HiQ.™



MAKING A	DIFFERENCE	\sim
BY TAYCO		UD

	THE PUBLIC SECTOR	
BY MICHELLE WARREN		07

EDSPACES 2023	10
BY MY RESOURCE LIBRARY	

SOCIAL MARKETING WITH AI	1	٨
BY MATT SPAULDING		4

HEALTHCARE DESIGN EXPO 2023	1	_
BY MY RESOURCE LIBRARY	1	(

ELEVATE THE EVERYDAY	\sim
BY SITONIT SEATING	. 20

EDMARKET BOLD WOMEN	22
COLLECTIVE BY LAURA CARLSON	

DAVID EDWARD & KITHARA	~ 1
BY KIMBALL INTERNATIONAL	24

CONFIGURA'S NEW ROADMAP	\sim
BY JEFF CARLSON	20

THOSE THAT GIVE BACK	\sim
BY JANEEN WADDELL	29

REP FEATU	RE	\mathcal{T}_{1}
WITH MAVEN		31

NOV 2023**V44**



My Resource Library shares insights and highlights of EdSpaces 2023.



COVER STORY: SitOnIt Seating highlights the heightadjustable beauty of HiQ.



Kimball International delights with a wonderful look at Kithara and designer David Edward.

KIMBALL INTERNATIONAL



David Edward and Kithara™

By Kimball International

The David Edward brand is a design collective that effortlessly unites form and expression through signature products. As a brand of Kimball International, David Edward has a long-standing reputation for high-end designs and exceptional craftsmanship. For over 60 years, David Edward has been guided by timeless design principles and continues to deliver original, quality pieces designed to inspire sensational interactions in unexpected places.

David Edward takes pride in curating world-renowned designers who share a passion for exquisite artistry, uncompromising quality, and a sophisticated design language that transcends geographical boundaries. By collaborating with acclaimed designers from diverse backgrounds and fields of focus, the David Edward product portfolio embodies a blend of creativity and innovation. This collaboration reflects David Edward's refined and internationally inspired design ethos.

Through these partnerships, David Edward creates furniture pieces that speak to discerning tastes, elevating spaces with refined elegance and a global design signature. Every product within the David Edward portfolio is a true expression of elegance and quality.

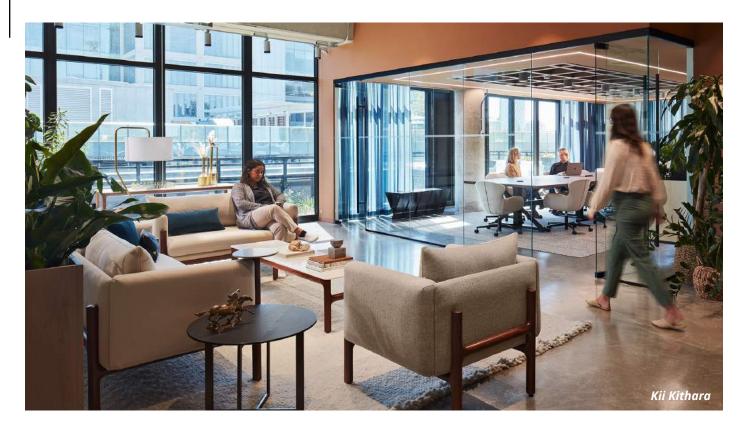
Their newest introduction, Kithara, is a lounge and tables



collection designed by Brad Ascalon. Ascalon's design vision, coupled with his profound musical connection, converged to create a seamless balance of artistry and craftsmanship. From hand-stitched details on the arms to mortise and tenon joints and elevated materiality, Kithara heightens lounge

DELVE | NOV 2023 V.44

KIMBALL INTERNATIONAL



seating from the expected to the exquisite. Its distinctive character and unwavering quality captivate the senses, making a profound statement in any space.

Through a collaborative endeavor between Ascalon's studio and Kimball International's development team, the collection materialized as an embodiment of creativity, artistry, and an intimate understanding of how design elements evoke emotions and resonate with individuals. The result is a collection that seamlessly intertwines the subtlety of form and function to create an exceptional experience for all who engage with it.

The frame of Kithara features meticulously sculpted hardwood (available in Walnut or Maple), showcasing impeccable craftsmanship and attention to detail. Every curve and angle of the frame has been carefully carved and shaped, resulting in visually striking and elegant pieces.

Drawing inspiration from comfort found in residential designs, Kithara's seat and back cushions are crafted and stitched to provide a relaxed and refined seating experience. A hand-stitched accent, featured in the corners of the lounge seating and also the benches, adds a level of artistry and refinement, making each piece a true work of art. The accent stitch is available in a contrasting thread color to add an additional layer of visual interest or it can be stitched with a thread color that coordinates with the chosen upholstery.

The word "Kithara" is a term from ancient Greek culture that refers to a type of lyre, a stringed musical instrument. Just as the Kithara in ancient Greece represented musical expression and artistry, Ascalon's Kithara collection celebrates creativity and exceptional design. The name serves as a nod to the collection's musical inspiration and its dedication to harmony and timeless opulence.

"I've always been drawn to music because of its ability to create an emotional connection and evoke a certain atmosphere. I take a similar approach in design – using form, materials, and composition to create an experience that resonates with people."

- Brad Ascalon

LEARN MORE ABOUT KITHARA